

Get Americas — Privacy Statement

Effective date: October 2026

1. About This Statement

Get Americas (“Get Americas,” “we,” “us”) is a destination management company headquartered in Miami, Florida, serving travel agencies, corporate buyers, and incentive and event organizers across the world. This Privacy Statement explains how we collect, use, share, and protect personal information in connection with our website and our business as a receptive operator for group, incentive, MICE, and luxury travel throughout the United States, Puerto Rico, Canada, the Bahamas, and the Caribbean.

Because the large majority of our partner agencies and their travelers are based outside the United States, this Statement is written to address international visitors as well as US-based ones, including those in the European Union, the United Kingdom, and Canada.

2. Who This Statement Covers

Get Americas works almost exclusively business-to-business: our direct clients are travel agencies, corporate travel buyers, and incentive houses, not individual travelers. Personal information reaches us in three distinct ways, and we describe each separately below because the information involved, and our legal basis for handling it, differs.

- Partner and business contacts — the staff of the agencies, corporations, and organizations we work with (name, business email, phone number, job title, company).
- Traveler information supplied to us by a partner agency — details about the individuals taking part in a group, incentive, or MICE program the agency has booked with us (full name, passport or ID details where required for bookings, dietary or accessibility requirements relevant to the trip, emergency contact details).
- Website visitors — anyone browsing getamericas.com, including newsletter subscribers.

3. Information We Collect

Identifiers and contact details: name, email address, phone number, employer, and job title, provided directly by you or by the agency you work with.

Trip and booking details: itineraries, group size, hotel and event preferences, dietary or accessibility needs, passport or travel document details where a supplier requires them, and payment or invoicing details for the contracting agency or organization.

Website and device data: pages visited, browser type, and similar technical data collected through cookies; see our separate Cookie Preferences for how you can control this.

Marketing preferences: your subscription status if you sign up to our newsletter, and any preferences you tell us about the type of content you want to receive.

4. How We Use Information

- To design, quote, and deliver group, incentive, MICE, and luxury travel programs, including coordinating with hotels, transportation providers, venues, and other local suppliers.
- To communicate with partner agencies and, where relevant, with travelers about a confirmed program (logistics, changes, on-site support).
- To send our newsletter and other marketing communications, only to those who have opted in, and to measure how our website is used so we can improve it.
- To meet our legal, accounting, and insurance obligations, including the records required under our Florida Seller of Travel registration and our professional liability coverage.

5. Legal Basis for Processing (EU/UK Visitors)

Where the GDPR or UK GDPR applies, we rely on: performance of a contract with the agency or organization that engaged us (Article 6(1)(b)); our legitimate interest in running and promoting our business, balanced against your rights

(Article 6(1)(f)); your consent, for newsletter sign-ups and similar marketing (Article 6(1)(a)), which you may withdraw at any time; and compliance with a legal obligation where applicable (Article 6(1)(c)).

6. Who We Share Information With

We share personal information only where necessary to deliver the travel program you or your agency has booked, or to run our business: hotels, transportation companies, venues, and other local suppliers involved in your itinerary; payment, accounting, and IT service providers who process data on our behalf under contract; our professional liability insurer, AON / Arch Insurance, where a claim requires it; and regulators or courts where we are legally required to disclose information. We do not sell personal information.

7. International Data Transfers

Because our partner network spans Europe, Canada, South America, Asia, and Australia, and our operations are based in the United States, personal information is regularly transferred to and processed in the US. Where required, we rely on appropriate safeguards, such as Standard Contractual Clauses, for transfers of personal information out of the European Economic Area or the United Kingdom.

Get Americas does not have a separately appointed representative in the European Union or the United Kingdom. Until a formal representative is appointed, EU and UK data subjects may direct any question or request relating to this Statement, including requests under Articles 15 to 22 of the GDPR, to privacy@getamericas.com, which we treat as our designated point of contact for such matters.

8. Your Rights

If the GDPR or UK GDPR applies to you, you may request access to, correction of, or deletion of your personal information, object to or restrict certain processing, ask for a copy of your data in a portable format, and lodge a complaint with your local data protection authority.

If you are a California resident, the California Consumer Privacy Act (as amended by the CPRA) gives you similar rights to know, delete, and correct your personal information, and to opt out of certain sharing; we do not sell personal information as defined by the CCPA.

If you are in Canada, Canada's Personal Information Protection and Electronic Documents Act (PIPEDA) gives you the right to access and challenge the accuracy of personal information we hold about you.

To exercise any of these rights, contact us using the details in Section 12 below.

9. Data Retention

We keep personal information for as long as needed to deliver a booked program, to meet our accounting, tax, and insurance obligations, and to resolve any dispute, after which it is deleted or anonymized. Newsletter contact details are kept until you unsubscribe.

10. Cookies

Our website uses cookies for essential site functions, analytics, and, where you consent, marketing. You can manage your choices at any time through the Cookie Preferences link in the website footer.

11. Security

We apply reasonable administrative, technical, and physical safeguards to protect personal information against loss, misuse, and unauthorized access, appropriate to the sensitivity of the data involved.

12. Contact Us

For any question about this Privacy Statement or to exercise your rights, contact Get Americas at privacy@getamericas.com, or by mail at our Miami office: 990 Biscayne Blvd, Office #701, Miami, FL 33132, USA.

13. Changes to This Statement

We may update this Statement from time to time to reflect changes in our practices or in the law. The effective date at the top of this page shows when it was last revised.